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2009 Funeral Price Survey

Who we are:

The Bay Area Funeral Society is a non-profit, non-sectarian organization that provides accurate information about funeral goods and services. Educating consumers about their burial and cremation options, BAFS urges them to make early and informed end-of-life decisions. To make such decisions easier, we've conducted a survey of funeral costs in the Bay Area.

How the survey was conducted:

Using the directories of funeralnet.com, the National Funeral Directors Association, and the Cremation Association of North America, we identified 72 funeral providers in Alameda, Contra Costa, and San Francisco counties. Next, we mailed and/or called these providers and requested their General Price Lists (GPLs). Lastly, we listed the funeral homes in alphabetical order and entered the prices from their GPLs into an easy-to-read spreadsheet. You will see the phrase "no data" next to the name of providers who did not respond to our request.

How to interpret the survey:

The Federal Trade Commission requires funeral providers to have a GPL that "itemize[s] the prices for certain goods and services (*Complying with the Funeral Rule*, FTC, June 2004, 9). With the exception of the basic services fee, consumers have the right "to purchase, on an itemized basis, only the goods and services that they want" (4). Organized around the FTC's categories, our survey uses the prices of the mandated items as points of comparison.

In 11th column down ("Total Full Service Funeral"), we've added together the most common services and calculated the price of a "traditional" funeral. However, it is important to remember that you are free to select or reject any of the offerings on the GPL. By exercising your right to pick and choose, you can arrange a dignified funeral while controlling cost.

How the "BAFS' Rating" was determined:

A GPL with a rating of "high"

- conforms to the Funeral Rule and has no misleading or confusing information.
- or has one relatively minor infraction (for example, requiring sanitary care).

A GPL with a rating of "medium"

- has 1 serious issue (for example, a casket-handling fee or a missing embalming disclosure).
- or has 1-3 problems.

A GPL with a rating of "low"

• has 4 or more problems.

Final Words:

We have tried to make this survey as precise as possible. However, deciphering GPLs can be a challenge because they vary greatly, change without notice, and demonstrate differing levels of FTC compliance. If you discover an error, please contact us and we would be more than happy to correct it. This survey is intended to provide an overview of funeral costs in the Bay Area and is not intended to replace consultations with providers. Always discuss pricing with funeral directors when making burial/cremation plans. BAFS does not guarantee the accuracy of any of the information contained in this document.

Funeral Home	A Special Touch Funeral & Cremation Service 11848 Dublin Blvd Dublin, CA 94568 (925) 875-1343	Albert Brown Mortuary 3476 Piedmont Ave Oakland, CA 94611 (510) 652-1873	Allied Cremation & Burial Arrangements made in your home. (877)916-4779	Arthur J. Sullivan & Company Funeral Home 2254 Market St San Francisco, CA 94114 (415) 621-4567	Baker-Williams Mortuary 980 8th St Oakland, CA 94607 (510) 836-3436	Bay Area Cremation & Funeral Services, Inc. 4047 1st St, Suite 118 Livermore, CA 94551 (925) 245-1866
Basic Service Fee	995	1695	250	1700	no data	450
Embalming	495	500	Not offered	450		795
Other Prep. (dressing, makeup, hairstyling, casketing)	250	325	195	200		195
Viewing	In a local facility, 350	225	Not offered	550		Not at Livermore location
Funeral Ceremony	In a local facility, 295	725	Not offered	500		Funeral service at 3rd party facility, 795
Body Removal	210	295	375	300		595
Hearse	250	310	175	300		595
Limo	500		Not offered	300		
Graveside Service	225	500	Not offered	300		695
Total Full Service Funeral (Without Casket and Cemetery Costs)	3570	4575	N/A	4600		4120
Cheapest Casket	425	995	600	950		1855
Cheapest Vault						
Immediate Burial (no casket)	1595	2175	1295	2300		1746
Direct Cremation (w/alt.cont.)	1025	1920	995	2395		1576
Is the crematory fee included?	yes	yes	yes	yes		yes
Memorial Service		725	Not offered	unclear		Located at third party facility, 595
Forwarding Remains	995	2570	Not offered	2300		2396
Receiving Remains	995	1790	Not offered	2300		1351
Sanitary Care	495			150		325
BAFS' Rating	medium	high	medium	high		Low

Notes	Does not include FTC	Under immediate	Potentially misleading
	required disclosures about embalming.	burial, the following FTC-required pricing	claims about embalming. Sanitary
	Charges a casket-	options are missing:	care appears to be
	handling fee of \$100.	price where the	required for the viewing
	The pricing for Direct Cremation is a little	consumer provides the casket; price with a	of unembalmed remains. Does not
	confusing. It is unclear	casket. Under direct	include alternative
	if the second listed	cremation, the following	container disclosure.
	price of \$1,000 includes the cost of an	FTC-required pricing options are missing:	The container offered by the funeral provider
	alternative container or	price where the	is not described.
	not.	consumer provides the	
		casket/container.	

Funeral Home	Bay Area Cremation & Funeral Services, Inc. 857 Second St., Suite 104 Brentwood, CA 94513 (925) 516-2710	Bay Area Cremation & Funeral Services, Inc. 1485 Bayshore Blvd., Suite 331 San Francisco, CA 94124 (415) 508-0823	Berge-Pappas-Smith Mortuary 40842 Fremont Blvd Fremont, CA 94538 (510) 656-1226	Brentwood Funeral Home 839 1st St Brentwood, CA 94513 (925) 634-2171	Bryant Mortuary 635 Fulton St San Francisco, CA 94102 (415) 861-4559	Callaghan Mortuary & Livermore Crematory 3833 East Ave Livermore, CA 94550 (925) 447-2942
Basic Service Fee	450	450	1295	2640	1650	2565
Embalming	795	795	425	895	785	490
Other Prep. (dressing,	195	195	250	290	400	295
makeup, hairstyling, casketing)	193	195	250	230	400	233
Viewing	Not at Brentwood location	Not at SF location	445	495	200	350
Funeral Ceremony	Funeral service at 3rd party facility, 795	Funeral service at 3rd party facility, 795	645	695	490	595
Body Removal	595	595	275	595	450	325
Hearse	595	595	295	395	425	325
Limo			295	395	450	325
Graveside Service	695	695	275	695	550	295
Total Full Service Funeral (Without Casket and Cemetery Costs)	4120	4120	4200	7095	5400	5565
Cheapest Casket	1855	1855	450	595	209	995
Cheapest Vault				1295		
Immediate Burial (no casket)	1746	1746	2045	2995	1850	3725
Direct Cremation (w/alt.cont.)	1576	1576	1625	2240	975	2195
Is the crematory fee included?	yes		unclear	no	no	yes
Memorial Service	Located at third party facility, 595	Located at third party facility, 595	645	695	490	595
Forwarding Remains	2396	2396	2595	3095	1850	3680
Receiving Remains	1351	1351	1465	2395	1205	2950
Sanitary Care	325	325	175	100	100	375
BAFS' Rating	low	low	medium	high	medium	low
Notes	Potentially misleading claims about embalming. Sanitary care appears to be required for the viewing of unembalmed remains. Does not include alternative container disclosure. The container offered by the funeral provider is not described.	Potentially misleading claims about embalming. Sanitary care appears to be required for the viewing of unembalmed remains. Does not include alternative container disclosure. The container offered by the funeral provider is not described.	Lists the cost of embalming and use of the preparation room separately. Unclear if the cost of Direct Cremation includes crematory fees.		Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container; price with an alternative container. Does not include alternative	Sanitary care seems to be required for Immediate Burial. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container; price

		container disclosure.	with an alternative container. Does not include alternative container disclosure.

Funeral Home	Chapel of the Chimes 4499 Piedmont Ave Oakland, CA 94611 (510) 654-0123	Chapel Of The Chimes Memorial Park & Funeral Home 32992 Mission Blvd Hayward, CA 94544 (510) 471-3363	Clarence N. Cooper Mortuary 1580 Fruitvale Ave Oakland, CA 94601 (510) 533-4114	College Chapel Mortuary 3434 17th St San Francisco, CA 94110 (415) 824-1313	Colonial Chapel 2626 High St Oakland, CA 94619 (510) 536-5454	Connolly & Taylor Inc 4000 Alhambra Ave Martinez, CA 94553 (925) 228-4700
Basic Service Fee	2550	2550	no data	150	975	1850
Embalming	600	600		485	400	495
Other Prep. (dressing,	400	400			200	195
makeup, hairstyling, casketing)						
Viewing	300	300			200	395
Funeral Ceremony	725	725		595	390	595
Body Removal	350	350		250	300	395
Hearse	325	325		310	350	350
Limo					300	350
Graveside Service	400	400			100	495
Total Full Service Funeral (Without Casket and Cemetery	5650	5650		1790	3215	5120
Costs)						
Cheapest Casket	295	295		795	695	795
Cheapest Vault		1045				
Immediate Burial (no casket)	2095	2095		755	1875	1795
Direct Cremation (w/alt.cont.)	2015	2015		755.18	1195	2045
Is the crematory fee included?	yes	yes		yes	yes	no
Memorial Service	725	725			350	595
Forwarding Remains	1750	1750			1795	1800
Receiving Remains	1295	1295		1140	1365	1495
Sanitary Care	220	220				275
BAFS' Rating	high	high		low	medium	medium
Notes	Sanitary care seems to be required for unembalmed remains.	Sanitary care seems to be required for unembalmed remains.		Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container; price with an alternative container. Does not list prices for forwarding of remains; other preparation of the body; use of facilities for viewing and/or	Does not carry the FTC required beginning, "The goods and services shown below are those we can provide to our customers." If one wants "Direct Cremation with Alternative Cremation," they charge \$100 for a container that, according to their price list, is \$95.	Immediate Burial without a casket costs \$1795. The cheapest casket costs \$794. Yet, the package "Immediate burial with minimum casket" is \$3080. They are either adding \$490 to the price of the casket or this is a casket-handling fee.

		memorial service; use of equipment and staff for graveside service. It may be that they do not list the prices because they do not offer the services. The alternative container disclosure is not complete.	

Funeral Home	C.P. Bannon Mortuary 6800 International Blvd Oakland, CA 94621 (510) 632-1011	Dan Scales Funeral Services 107 W 8th St Pittsburg, CA 94565 (925) 439-5922	Deer Creek Funeral Service 11830 Dublin Blvd Dublin, CA 94568 (925) 803-7733	Deer Creek Funeral Service 16190 Foothill Blvd San Leandro, CA 94578 (510) 317-7890	Deer Creek Funeral Service 1200 Mt Diablo Blvd Walnut Creek, CA 94596 (925) 934-9000	Driscoll's Valencia Street Serra Mortuary 1465 Valencia St San Francisco, CA 94110 (415) 970-8801
Basic Service Fee	1750	1995	1025	1025	1025	1295
Embalming	500	595	395	395		425
Other Prep. (dressing, makeup, hairstyling, casketing)	195 and up	370	95	95	95	315
Viewing	250	450	400 at your place of worship	400 at your place of worship	400 at your place of worship	485
Funeral Ceremony	500	550	295 at your place of worship	295 at your place of worship	not offered	550
Body Removal	375	395	360	360	360	315
Hearse	350	395	425	425	425	465
Limo	325	395				445
Graveside Service	195	450	1995	1995	1995	445
Total Full Service Funeral (Without Casket and Cemetery Costs)	4245	5595	4990	4990	3900	4740
Cheapest Casket	450	650	695	695	695	795
Cheapest Vault						
Immediate Burial (no casket)	2225	1245	1995	1995	1995	890
Direct Cremation (w/alt.cont.)	1664.59	650	1350	1350	1350	890
Is the crematory fee included?	yes	no	yes	yes	yes	unclear
Memorial Service	500	550	295	295	295	550
Forwarding Remains	1975	1840	1995	1995	1995	1775
Receiving Remains	1150	1445	1595	1595	1595	1675
Sanitary Care	295		225	225	225	285
BAFS' Rating	Medium	low	medium	medium	medium	medium
Notes	Subtracting the cost of "Immediate Burial with the container provided by the purchaser" (\$2225) from the cost of "Immediate Burial with minimum casket" (\$2875) indicates that they are either adding \$200 to the price of the minimum casket or adding a caskethandling fee. They add \$155.50 to the price of Direct Cremation when the consumer provides his/her own container. Sanitary care seems to be required.	Potentially misleading claims about embalming. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container. Does not include alternative container disclosure.	Does not inform consumer that embalming is not required by law.	Does not inform consumer that embalming is not required by law.	Does not inform consumer that embalming is not required by law.	The presentation of Direct Cremation is confusing. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container.

Funeral Home	The Duggan Welch Family 3434 17th St San Francisco, CA 94110 (415) 431-4900	East Bay Funeral Services 337 17 th St, Ste 206 Oakland, CA 94612 (510)428-9843 (877)783-8778	Fouche's Hudson Funeral Home 3665 Telegraph Ave Oakland, CA 94609 (510) 654-8558	Fremont Chapel of the Roses 1940 Peralta Blvd Fremont, CA 94536 (510) 797-1900	Fuller Funerals Inc 4647 International Blvd Oakland, CA 94601 (510) 436-3181	Fuller Funerals Inc 3100 Cutting Blvd Richmond, CA 94804 (510) 237-5473
Basic Service Fee	1895	945	1590	1550	1950	1950
Embalming	395	395	500	450	495	495
Other Prep. (dressing, makeup, hairstyling, casketing)	250	175	200	200	325	325
Viewing	395	Unclear; possibly 595	250	395	200	200
Funeral Ceremony	395	595	475	695	295	295
Body Removal	275	295	375	200	250	250
Hearse	310	350	460	300	195	195
Limo	310	Market rate	450	375	300	300
Graveside Service	250	595	335	400	270	270
Total Full Service Funeral (Without Casket and Cemetery Costs)	4475	3945	4635	4565	4280	4280
Cheapest Casket	795	270	470	798	795	795
Cheapest Vault						
Immediate Burial (no casket)	1140	1995	2115	1750	1050	1050
Direct Cremation (w/alt.cont.)	739	860	2165	1595	1195	1195
Is the crematory fee included?	no	yes	unclear	yes	unclear	unclear
Memorial Service	395	595	450	695	250	250
Forwarding Remains	1140	995	2565	1900	1245	1245
Receiving Remains	1140	995	2040	1500	895	895
Sanitary Care	250		325	200	150	150
BAFS' Rating	high	medium	high	medium	high	high
Notes	Under immediate burial, the following FTC-required pricing options are missing: price with a casket provided by the funeral home.	There is a clear price for a "Church Service" (\$595). However, it's unclear if the price is the same for a Viewing (body present) and a Visitation or Memorial Service (body not present). Also, the cost for "dressing and grooming" is built into the Immediate Burial package but not the Direct Cremation package. If you don't need it for DC, then you probably don't need it for IB. No one views the body in either case. It looks like they are billing staff and facilities separately.	Unclear if crematory fee is included in the cost of Direct Cremation.	Potentially misleading claims about embalming. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container.	Unclear if crematory fee is included in the cost of Direct Cremation.	Unclear if crematory fee is included in the cost of Direct Cremation.

Funeral Home	Guerrero Mortuary Chapel 407 Estudillo Ave San Leandro, CA 94577 (510) 483-5300	Graham-Hitch Mortuary 4167 1st St Pleasanton, CA 94566 (925) 846-5624	Grant Miller-John Cox Mortuary 2850 Telegraph Ave Oakland, CA 94609 (510) 451-6434	Green Street Mortuary 649 Green St San Francisco, CA 94133 (415) 433-5692	Greer Family Mortuary 2694 Blanding Ave Alameda, CA 94501 (510) 865-3755	Grissom's Chapel & Mortuary 267 E Lewelling Blvd San Lorenzo, CA 94580 (510) 278-2800
Basic Service Fee	2295	1350	1895	3588	1795	995
Embalming	995	430	495	998	495	395
Other Prep. (dressing, makeup, hairstyling, casketing)	395	300	225	363	195	175
Viewing	595	225	395	898	395	225
Funeral Ceremony	595	790	695	898	595	395
Body Removal	695	300	350	628	395	175
Hearse	195	325	350	628	375	245
Limo	295		365	335	365	
Graveside Service	595	340	495	898	495	250
Total Full Service Funeral (Without Casket and Cemetery Costs)	6655	4060	5265	9234	5105	2855
Cheapest Casket	795	850	695	595	595	585
Cheapest Vault	895					
Immediate Burial (no casket)	2095	2150	1695	2495	1795	1095
Direct Cremation (w/alt.cont.)	2440	1595	1920	1931	1890	995
Is the crematory fee included?	yes	yes	no	yes	no	yes
Memorial Service	595	790	595	898	595	450
Forwarding Remains	2490	1460	1720	2495	1975	1195
Receiving Remains	1895	1280	1485	1995	1685	1095
Sanitary Care	195	185	350	128	195	150
BAFS' Rating	high	low	high	high	high	medium
Notes		Potentially misleading claims about embalming. Sanitary care appears to be necessary for I.D. viewing. Options for Immediate Burial are listed in a very confusing way. There appears to be a built-in casket-handling fee of \$500.				Potentially misleading claims about the benefits of embalming. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container.

Funeral Home	Halsted N Gray-Carew & English Inc 1123 Sutter St San Francisco, CA 94109 (415) 673-3000	Harris Funeral Home 1331 San Pablo Ave Berkeley, CA 94702 (510) 525-1331	Higgins Chapel 1310 A St Antioch, CA 94509 (925) 757-4343	Hogan Sullivan Bianca Chapel of the Sunset 1266 9th Avenue San Francisco, CA 94122 (415) 664-2413	Holy Angels Funeral & Cremation Center 1051 Harder Rd Hayward, CA 94542 (510) 537-6600	Hull's Walnut Creek Chapel 1139 Saranap Ave Walnut Creek, CA 94595 (925) 934-5400
Basic Service Fee	1675	no data	1850	no data	1550	1500
Embalming	500		495		450	500
Other Prep. (dressing, makeup, hairstyling, casketing)	440		195		285	250
Viewing	500		395		280	400
Funeral Ceremony	600		595		450	300
Body Removal	315		395		250	400
Hearse	350		350		225	450
Limo	300		350		325	500
Graveside Service	400		495		350	200
Total Full Service Funeral (Without Casket and Cemetery Costs)	5080		5120		4075	4500
Cheapest Casket	575		1295		495	685
Cheapest Vault	0.0		. 200		.00	600
Immediate Burial (no casket)	1950		1795		2100	1711
Direct Cremation (w/alt.cont.)	2005		2045		1795	2392.19
Is the crematory fee included?	no		no		yes	yes
Memorial Service	600		595		450	300
Forwarding Remains	3280		1800		1595	2211
Receiving Remains	2340		1495		1095	2961
Sanitary Care	375		195		150	no
BAFS' Rating	high		high		high	high
Notes	Sanitary care appears to be mandatory.					

Funeral Home	Jerry McGuire 640 Polk St Apt 603 San Francisco, CA 94102 (415) 923-0323	Jess C. Spencer Mortuary 21228 Redwood Rd Castro Valley, CA 94546 (510) 581-9133	Lewis & Ribbs Mortuary 6424 3rd St San Francisco, CA 94124 (415) 468-2360	Lima Family Milpitas- Fremont Mortuary 48800 Warm Springs Blvd Fremont, CA 94539 (510) 656-5565	McAvoy O'Hara Co. 4545 Geary Blvd San Francisco, CA 94118 (415) 668-0077	McNary-Morgan- Greene & Jackson Mortuary 3630 Telegraph Ave Oakland, CA 94609 (510) 848-1238
Basic Service Fee	no data	1350	585	2995	880	1595
Embalming		435	600	995	495	675
Other Prep. (dressing,		285	310	470	490	375
makeup, hairstyling, casketing)						
Viewing		225	275	375	1560	195
Funeral Ceremony		790	385	695	1150	395
Body Removal		300	585	695	385	350
Hearse		325	465	195	485	395
Limo			275	275	275	375
Graveside Service		340	245	695	320	225
Total Full Service Funeral (Without Casket and Cemetery		4050	3725	7390	5765	4580
Costs)						
Cheapest Casket		680	675	595		795
Cheapest Vault				495		1.00
Immediate Burial (no casket)		2150	1130	2395	1212	Unclear. Possibly 1695
Direct Cremation (w/alt.cont.)		1495	1455	2695	1272	1680
Is the crematory fee included?		yes	no	yes	no	no
Memorial Service		790	385		1250	
Forwarding Remains		1370	1510	2695	1575	1795
Receiving Remains		1100	1225	1995	885	1295
Sanitary Care		185	125	195	290	225
BAFS' Rating		low	low	high	low	medium
Notes		Potentially misleading claims about embalming. Sanitary care appears to be necessary for I.D. viewing. Options for Immediate Burial are listed in a very confusing way. There appears to be a built-in casket-handling fee of \$500.	No date. The cost of embalming does not include the \$125 fee for the preparation room and equipment. I've added this in. They appear to be billing staff and facilities separately for funeral and memorial services. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. Under direct cremation, the following FTC-required pricing options are missing:		No date. Suggests that the Basic Service Fee might fluctuate. "When both casket and service are selected, we provide discounted prices for service selections"this indicates a casket handling fee. Sanitary Care may be built into the cost of Direct Cremation, Immediate Burial. Merges descriptions of Direct Cremation and Immediate Burial which is very confusing. Does not list all FTC required options for these services.	A preparation room fee of \$125 is added to the price of embalming; sanitary care; dressing, casketing, cosmetics, hairdressing. Though the FTC requires it, they do not clearly display the price of immediate burial with the casket provided by the consumer.

	price where the consumer provides the casket/container; price with an alternative container.		

Funeral Home	Mission Funeral Home 22297 Mission Blvd Hayward, CA 94541 (510) 881-9192	Moore's Mission Funeral Home 1390 Monument Blvd Concord, CA 94520 (925) 682-1100	Neptune Society Of Northern California 490 Grand Ave Ste 125 Oakland, CA 94610 (510) 451-0887	Neptune Society Of Northern California 2419 Grove Way Castro Valley, CA 94546 (510) 889-7110	Neptune Society Of Northern California 1 Loraine Ct San Francisco, CA 94118 (415) 771-0717	Oakmont Memorial Park & Mortuary 2099 Reliez Valley Rd Lafayette, CA 94549 (925) 935-3311
Basic Service Fee	1295	1495	570	570	570	no data
Embalming	425	525	645	645	645	
Other Prep. (dressing, makeup, hairstyling, casketing)	300	185	175	175	175	
Viewing	450	475	395/ 30 minutes	395/30 minutes	395/30 minutes	
Funeral Ceremony	595	695	695	695	695	
Body Removal	300	400	395	395	395	
Hearse	450	350	295	295	295	
Limo	175	350	===			
Graveside Service	595	575	795	795	795	
Total Full Service Funeral (Without Casket and Cemetery Costs)	4585	5050	3965	3965	3965	
Cheapest Casket	395	995	498	498	498	
Cheapest Vault						
Immediate Burial (no casket)	2520	2845	1600	1600	1600	
Direct Cremation (w/alt.cont.)	2445	1825	1760	1760	1760	
Is the crematory fee included?	yes	yes	yes	yes	yes	
Memorial Service		695	495	495	495	
Forwarding Remains	1695	2575	2010	2010	2010	
Receiving Remains	1395	2295	1070	1070	1070	
Sanitary Care	150	275	195	195	195	
BAFS' Rating Notes	low The pricing for	medium Sanitary care seems to	high	high	high	
Notes	Immediate Burial and Direct Cremation is extremely confusing. "Immediate Burial with container provided by purchaser" is \$2520, while "Immediate burial with minimum casket" is \$3015. However, \$2520 plus the cost of the cheapest listed casket (\$395) equals \$2915. This means that they are either adding \$100 to the price of the minimum casket or that this is not the minimum casket. The cost of "Direct Cremation with container provided by purchaser" is \$2445,	be required. Does not list the FTC required option of Immediate Burial with minimum casket.				

while the cost of "Direct			
Cremation with casket			
purchased from our			
funeral home, excluding			
the cost of casket" is			
\$2530. This means that			
they are adding \$85 to			
the price of whichever			
casket you choose.			
Moreover, the price of			
"Direct Cremation with			
alternative container"			
is" \$3015. Yet, \$2445			
(the cost of "Direct			
Cremation with			
container provided by			
purchaser") plus \$85			
(the cost of the			
cheapest alternative			
container) is \$2530.			
They are charging \$400			
above the price of the			
cheapest alternative			
container.			

Funeral Home	Oak Park Hills Chapel 3111 N Main St Walnut Creek, CA 94596 (925) 934-6500	Ouimet Bros Concord Funeral Chapel 4125 Clayton Rd Concord, CA 94521 (925) 682-4242	Pacific Interment Service 1094 Yerba Buena Ave Emeryville, CA 94608 (510) 450-0188	Pacific Interment Service 2100 Folsom St San Francisco, CA 94110 (415) 431-9940	Pittsburg Funeral Chapel Inc 2295 Railroad Ave Pittsburg, CA 94565 (925) 432-2114	Reilly Co. Goodman & Scannell 1598 Dolores Street San Francisco, CA 94110 (415) 648-2233
Basic Service Fee	990	no data	375	375	1000	995
Embalming	595		325	325	500	355
Other Prep. (dressing, makeup, hairstyling, casketing)	195		425	425	125	280
Viewing	420		250	250	400	400
Funeral Ceremony	595				500	325
Body Removal	250		300	300	275	375
Hearse	350		450	450	300	280
Limo	450		425	425	350	285
Graveside Service	300		325	325	350	300
Total Full Service Funeral (Without Casket and Cemetery Costs)	3825		2875	2875	3800	3595
Cheapest Casket	750		325	325	595	795
Cheapest Vault						
Immediate Burial (no casket)			1100	1100	1750	1100
Direct Cremation (w/alt.cont.)			970	970	1790	1039
Is the crematory fee included?	unclear		yes	yes	yes	no
Memorial Service	600		250	250	600	395
Forwarding Remains					2100	1175
Receiving Remains					1750	995
Sanitary Care	225		175	175	no	135
BAFS' Rating	low		medium	medium	high	high
Notes	Sanitary care seems necessary for viewing and is built into dressing, casketing, and cosmetizing fee. For visitation, they seem to be billing facilities and staff separately. I've added the \$100 staff fee to the general cost of visitation. Does not list Direct Cremation, Immediate Burial, Forwarding and Receiving remains.		Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. It is not clear what "Preparation of remains" means. I'm not sure if it is basic sanitary care or if it includes cosmetics, hair-styling, etc.	Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home. It is not clear what "Preparation of remains" means. I'm not sure if it is basic sanitary care or if it includes cosmetics, hair-styling, etc.	There is a \$100 fee for "Facilities for Embalming and/or Preparation." I've added this to the general cost of embalming,	It is unclear if they require "sanitizing" (\$135) in order to have a family viewing.

Funeral Home	Santos-Robinson Mortuary 160 Estudillo Avenue San Leandro, CA 94577 (510) 483-0123	Sinai Memorial Chapel 3415 Mt Diablo Blvd Lafayette, CA 94549 (925) 962-3636	Sinai Memorial Chapel 1501 Divisadero St San Francisco, CA 94115 (415) 921-3636	Stewarts Rose Manor Funeral Service 3331 MacDonald Ave Richmond, CA 94805 (510) 235-9143	Sunset View Mortuary 101 Colusa Ave El Cerrito, CA 94530 (510) 525-5111	Thompson's Funeral Home 9900 International BIVd Oakland, CA 94603 (510) 568-8628
Basic Service Fee	1500	1975	1975	1400	1400	995
Embalming	500	495	495	500	500	500
Other Prep. (dressing,	250	no charge	no charge	400	150	300
makeup, hairstyling, casketing)		Ü	Ü			
Viewing	275	425	425	300	300	300
Funeral Ceremony	300	425	425	600	600	395
Body Removal	300	295	295	300	375	325
Hearse	300	375	375	400	100	495
Limo	300	375	375	400	300	400
Graveside Service	300	225	225	600	150	300
Total Full Service Funeral (Without Casket and Cemetery Costs)	4025	4590	4590	4900	3875	4010
Cheapest Casket	375	950	950	1300	600	895
Cheapest Vault					750	
Immediate Burial (no casket)	2100	1865	1865	unclear	2136	1200
Direct Cremation (w/alt.cont.)	1865	1750	1750	1700	1965.13	1260
Is the crematory fee included?	no	no	no	yes	yes	no
Memorial Service	Unclear. Possibly 250	425	425	600	600	395
Forwarding Remains	1800	1500	1500	2200	2811	1820
Receiving Remains	1500	1850	1850	2150	1786	995
Sanitary Care	300	125	125		175	200
BAFS' Rating	high	medium	medium	medium	high	high
Notes		Sanitary care seems to be required for a private viewing. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home.	Sanitary care seems to be required for a private viewing. Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket; price with a casket provided by the funeral home.	Under immediate burial, the following FTC-required pricing options are missing: price where the consumer provides the casket. Under direct cremation, the following FTC-required pricing options are missing: price where the consumer provides the casket/container.		Does not list the cost of memorial and funeral services separately.

Funeral Home	Tradition Care Funeral Services 1205 A St Antioch, CA 94509 (925) 755-2911	TraditionCare Funeral Services 2246 Morello Ave Pleasant Hill, CA 94523 (925) 827-2911	Valente Marini Perata & Co 4840 Mission St San Francisco, CA 94112 (415) 333-0161	Whitted-Williams Funeral Home 5500 Foothill Blvd Oakland, CA 94605 (510) 261-1105	Wilson & Kratzer Mortuaries 455 24th St Richmond, CA 94804 (510) 232-4383	Wilson & Kratzer Mortuaries 13644 San Pablo Ave San Pablo, CA 94806 (510) 232-6552
Basic Service Fee	no data	no data	1600	no data	1895	1895
Embalming			600		550	550
Other Prep. (dressing, makeup, hairstyling, casketing)			320		275	275
Viewing			525		425	425
Funeral Ceremony			475		650	650
Body Removal			325		495	495
Hearse			375		395	395
Limo			295		395	395
Graveside Service		<u> </u>	675		495	495
Total Full Service			5190		5575	5575
Funeral (Without Casket and Cemetery Costs)						
Cheapest Casket			995		695	695
Cheapest Vault						
Immediate Burial (no casket)			1300		2785	2785
Direct Cremation (w/alt.cont.)			1385		2195	2195
Is the crematory fee included?			no		yes	yes
Memorial Service			475		650	650
Forwarding Remains			1175		2995	2995
Receiving Remains			1175		2195	2195
Sanitary Care			200		350	350
BAFS' Rating			high		high	high
Notes						